







Arts Multimedia

Outreach Project

Project Goals

- address environmental concerns of PI community
- develop culturally relevant engagement models/strategies
- develop & implement Outreach Plan for PI community
- provide youth leadership development that strengthens cultural knowledge, nurtures artistic creativity and builds technical skills
 - develop & produce Cultural Arts Outreach Tools & Multimedia Outreach Tool

Topics of Focus

Second-hand smoking

- Victims of secondhand smoking can be killed faster than those who actually smoke
- Is one of the leading couses of asthma in children and young adults.
- Only 15% of cigarette smoke is inhaled by the initial smoker; the other 85% lingers in the surrounding air, to be breathed by others.

Proper disposal of hazardous materials

- Incorrect disposal of hazardous waste can result in expensive fines, as well as safety hazards.
- Chemicals poured down the sinks and toilet wind up in our streams, lakes and rivers causing environmental hazard to our streams &wild life.
- If you're unsure of how to properly dispose of a product, CALL 1-888-TOXIC ED.

Safer Alternatives

- Many commonly-used cleaning products contain seriously hazardous chemicals.
- The most popular & advertised brands are usually the most dangerous.
- There are alternatives that are both effective and lafer for your household.
- Key words to should avoid on product labels:

WARNING

COMMITTEES





Outreach

Committee



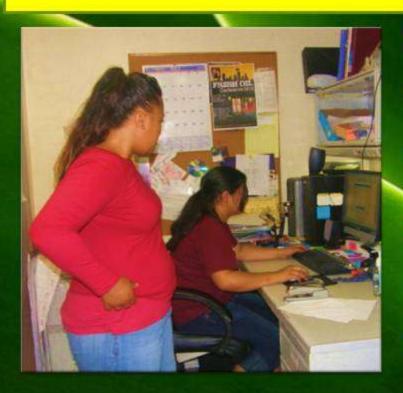
Lead: Ben Leituala

Assistant : Andrew Frimalo

Our focus is to outreach & schedule presentations and performances at community events or meetings to educate on the environmental topics.

Admin/Reseach

Committee



Lead: Rachel Magalei

Assistant : Nella Fa'agai

The committee focuses on planning meetings, setting agendas, filing paperwork and ensuring research assignments are completed.

Culture

Committee



Lead: Memory Pomale

Assistant : Nella Fa'agai

The focus is to incorporate cultural aspects into the performances so that our targeted community is engaged, understands and connects with what is being taught.

Costume & Design Committee



Lead: Viona Ovalle

Assistant: Kisha Anr Solo

The main purpose is to design and create cultural costumes, accessories & props needed for the performances.

Media Committee



Lead: Gwen Leituala

Assistant: Rachel Magalei

• focus is to create work plan for production of a multimedia tool to be used for ongoing outreach and education of the P community on the environmental topics.

Photography Committee



Lead: Sarah Magalei

The main focus is to capture the development process & document the project at every stage: planning, creating, editing, and the final product.

Training









Planning

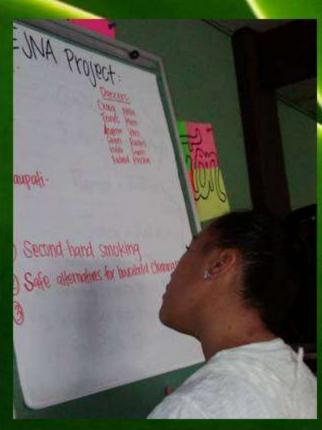








Brainstorming







"Putting it all together"







PRACTICES



Performers



Glenn Leituala • Craig Fa'agai• Andrew Faimalo • Viona Ovalle •

Gwen Leituala • Memory Pomale • Nella Afalava • Kisha Solo

Kaleb Tuani • Rachel Magalei • Travis Titiali'i • (Absent: Rasheid Tuliau)





SASA

A form of entertainment originally meant for the high chiefs and roy I families but it later became more of a traditional dance for many other occasions. The Sasa is performed by men and women with hand movements that are used to depict everyday activities and tell stories.

SASA practice



"Tulolo... Nofo





FALEAITU

A faleaitu, meaning "house of spirits", is a traditional comedy performed by men and women about political satire, to be performed for high chiefs. Today, it has expanded to over almost any topic related to Samoan life.

FALEAITU

practice



Girls Faleaitu

"Aunty... Aunty!"



Fa'ataupati



The Samoan 'slap dance' originated during the 1800s mosquito invasion in the islands. The Fa'ataupati was created from when a man would forcefully slap his body. This dance mimics a person slapping the mosquitoes off their body.



It developed into an essential part of Samoan culture.

FAATAUPATI

practice



Creativity Flow

Asthma *cough*



Siva samoa



Siva Samoa is a traditional women's dance where their movements are inspired by everyday actions. A chief's daughter, a taupou, usually performs this dance before the high chiefs of the village.



SIVA SAMOA

practice

"Practice Makes Perfect"



Grace is everything.

OUTREACH PRESENTATIONS



EJNA Students' families & households

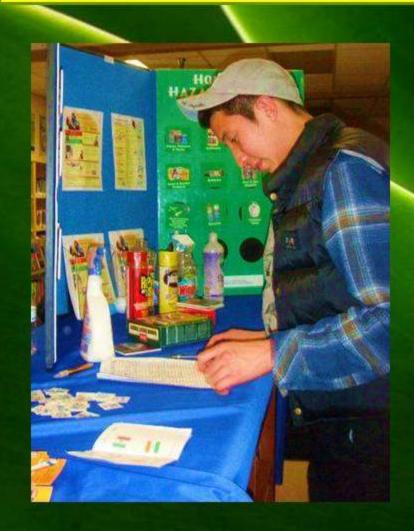




Refugee/Immigrant Students PASEFIKA Summer Academy



Parent Coffee Hour PASEFIKA Early Learning





Teachers & Educators of PI Education Taskforce & PSA Staff



Samoan Ambassadors Elders Program





PERFORMANCES



2010 PASEFIKA Festival



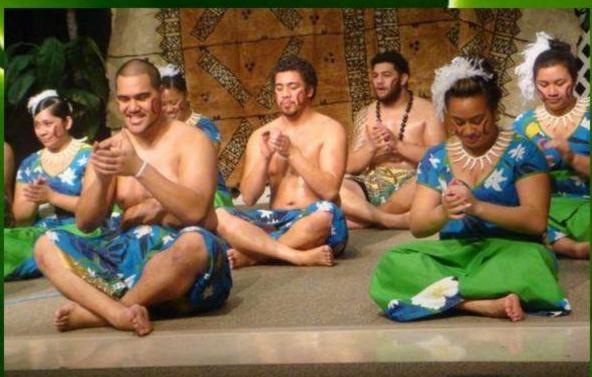


2010 Samoan Flag Day



White Center Heights Multicultural Night





Bow Lake Parent Night







Chinook Middle School Multicultural Night







Chosen Generation Youth Small Group Activities





THANKS TO OUR PARNERS

Seattle Public Utilities

LHWMP

Highline School District

White Center Assembly

PASEFIKA Parent Partners

Kings Floral Design

Samoan Ambassadors Elder Program

Pasefika - EJNA Multimedia Outreach Project